UNLEASH YOUR *Potential*

47th Annual Conference

August 5-8, 2025

ahdi

CONFERENCE PROSPECTUS

UNLEASH YOUR *Potential*

AHDI's journey continues! In recent years we have "Broken Boundaries," "Built Bridges," "Spread Our Wings," and "Soared to New Heights." Now it is time for us to "Unleash our Potential." It's time for healthcare documentation professionals everywhere to "Unleash their Potential" as AHDI continues to seek ways for them to apply their extensive knowledge and skills to new and evolving roles within the industry. As healthcare documentation professionals, we must be willing to think outside the box. The sky really is the limit; the only boundary is the one we impose on ourselves.

More than 200 veterinary scribes earned their Certified Veterinary Healthcare Documentation Professional (CVHDP) credential this past year. AHDI had to "think outside the box" when this opportunity presented itself. We had to be open to the possibilities and willing to take risks, and we are so glad we did! Now, we turn our attention to other ways the healthcare documentation professional brings value to the patient experience - the role of the medical insurance claims and necessity auditors and analysts, for example, or perhaps the AI prompt writer. The possibilities are endless.

HDIVC25 will be AHDI's 47th annual conference, the 7th done virtually. We will once again welcome attendees from a wide variety of new and traditional roles around the world. HDIVC25 will deliver the same high-energy, high-quality experience you have come to expect! Please consider sponsoring HDIVC25 to demonstrate your commitment to healthcare documentation integrity. Take advantage of this opportunity to showcase your brand and your support of AHDI's Mission and Vision. Join AHDI members and nonmembers, students, and professionals from healthcare documentation-related fields worldwide as they convene August 5-8, 2025. Our virtual platform offers attendees, sponsors, and exhibitors a way to meet, connect, and learn from the comfort of their homes/offices no matter where they live. HDIVC25 is an interactive experience that offers on-demand educational sessions, live chats with presenters, and the opportunity to network with attendees, sponsors, exhibitors, and more.

We appreciate your support and hope you will take advantage of this opportunity to network with those who have dedicated their careers to the integrity of healthcare documentation for all patients, human and animal. Multiple levels of support and advertising options are available to ensure a good fit for any budget. Our Operations Manager, Tina Wilson, is happy to help customize a package that works best for you.

Once again, we look forward to "seeing" you this summer!

Sincerely,

Sheila Guston

ABOUT THE CONFERENCE

Event Details

* Dates: August 5-8, 2025
* Location: Virtually through a dynamic online platform
* Estimated Number of Attendees: ~200 but could grow larger with our global reach

Tentative Schedule of Events

* Tuesday, August 5—full day (Vet Med)
* Wednesday, August 6 – full day (Vet Med/HDS)
* Thursday, August 7 – full day (Vet Med/HDS)
* Friday, August 8 – full day (HDS)

Audience Profile

* Healthcare documentation specialists
* Medical transcriptionists/editors
* Clinician-created documentation auditors/analysts
* Managers/supervisors
* Educators/Students of HIM and/or healthcare
* Clinical documentation service providers
* Clinical documentation improvement specialists
* HIM/HIT professionals
* Medical scribes
* Veterinary scribes
* Veterinary technicians

Key Benefits

LONGER EXPOSURE – Visibility and interaction during the live event PLUS three months following the event when attendees have access on-demand. As conference presentations are re-published at a later time for CE credit, your sponsorship would receive exposure for years beyond the dates of this virtual conference.

EXPANDED MARKET – Going virtual opens the door for a larger audience globally, as attendees no longer need to travel to an onsite location.

NO TRAVEL – Access the conference from the comfort of your office or home, on your own time – and save $$$ by avoiding travel expenses.

CUSTOMER LEADS – Easily capture customer leads with interactive polls as well as interacting with attendees on forums.

About AHDI

The Association for Healthcare Documentation Integrity is *THE* not-for-profit association representing the healthcare documentation industry. AHDI leads, educates, and advocates for professional excellence and integrity in healthcare documentation policies and practices. Our individual members are healthcare documentation professionals who have extensive responsibilities in the creation of accurate and comprehensive patient care records for both humans and animals. Organizational members include healthcare documentation services, schools, healthcare providers and technology vendors.

Sponsorship Opportunities

Your support advances AHDI's mission to provide strong educational programs and materials to our membership and healthcare documentation professionals. As with the face-to-face meetings of prior years, the virtual conference continues to provide an excellent venue for participation and marketing from our sponsors. The robust online platform offers numerous new and expanded opportunities for sponsors to get involved and connect with attendees. Customize how you want to advertise, not only during conference but throughout the year!

Custom Options

Gold and Silver level sponsorship opportunities. Full details, as well as a-la-carte options, can be found on pages 5-6. We can customize the perfect sponsorship package for your budget. Additionally, most items may be available a la carte.

Keynote Sponsor

Keynote sponsorships available!

Contact us at 800-982-2182 or ahdi@ahdionline.org for information.

Sponsorship items and events subject to change

Contact AHDI: 1-800-982-2182 (1-209-527-9620) or ahdi@ahdionline.org

Sponsorship Opportunities

GOLD

Sponsorship package includes:

* Sponsor recognition (company contact info and link to website) included on the following:
  * AHDI Website (visible to guests and members throughout the year)
    * Conference home page
    * Sponsor page
  * Conference portal landing page (visible to registrants for at least 4 months)
  * Main tab in conference portal viewer for **all** sessions (visible for at least 4 months)
  * Pre- and post-conference email blasts throughout the year (minimum of 4 email blasts to over 19,000 prospects)
* Video segment (up to 2 minutes) displayed on Sponsor tab with poll to capture customer leads
* Video segment (up to 2 minutes) displayed once between sessions with poll to capture customer leads (with option to include prize drawing)
* Two (2) full-access complimentary conference registrations
  * Connect with attendees via conference forum and during chat sessions
* Sponsor recognition during closing session drawings if prize provided
* Social activity event advertising
* Sponsor recognition in dedicated "Sponsor Showcase" preconference email sent to approximately 19,000 prospects (includes logo, website link, and 50-word description)
* 15% discount off conference registration for sponsor's employees/students (custom discount code provided)
* Custom HDIVC25 gold sponsor digital badge (provided)
* **Exclusive session sponsor – first-come, first-served – act quickly!** Choose from one of the following:
  * Continuing education session
  * Company-hosted social activity
  * Sponsor showcase to present company overview/demo (10 mins)

SILVER

Sponsorship package includes:

* Sponsor recognition (company contact info and link to website) included on the following:
  * AHDI Website (visible to guests and members throughout the year)
    * Conference page
    * Sponsor page
  * Conference portal landing page (visible to registrants for at least 4 months)
  * Pre- and post-conference email blasts throughout the year (minimum of 4 email blasts to over 19,000 prospects)
* Video segment (up to 2 minutes) displayed on Sponsor tab with poll to capture customer leads
* Video segment (up to 2 minutes) displayed once between sessions with poll to capture customer leads (with option to include prize drawing)
* One (1) full-access complimentary conference registration
  * Connect with attendees via conference forum and during chat sessions
* Sponsor recognition during closing session drawings if prize provided
* Social activity event advertising
* Sponsored educational session
* Custom HDIVC25 silver sponsor digital badge (provided)
* Sponsor recognition in dedicated "Sponsor Showcase" preconference email sent to approximately 19,000 prospects (includes logo, website link, and 50-word description)
* 10% discount off conference registration for sponsor's employees/students (custom discount code provided)

Contact AHDI: 1-800-982-2182 (1-209-527-9620) or ahdi@ahdionline.org

Tiered Sponsorship Pricing

GOLD

Deadline	Corporate & Educational Member Price	Nonmember Price
April 1, 2025	$2,500	$2,750
May 1, 2025	$2,750	$3,000
July 1, 2025	$3,000	$3,250

SILVER

Deadline	Corporate & Educational Member Price	Nonmember Price
April 1, 2025	$1,500	$1,750
May 1, 2025	$1,750	$2,000
July 1, 2025	$2,000	$2,250

A-La-Carte Advertising Opportunities

Pre-seminar Advertising

Pre-recorded commercial or slideshow (up to 2 minutes) – 1 day	$100
Pre-recorded commercial or slideshow (up to 2 minutes) – 2 days	$150
Pre-recorded commercial or slideshow (up to 2 minutes) – 3 days	$200
Pre-recorded commercial or slideshow (up to 2 minutes) – 4 days	$250

Between Seminar/Breaktime Advertising

1-page ad (company provided as a PowerPoint slide, displayed 2 mins) - 1 day	$100
1-page ad (company provided as a PowerPoint slide, displayed 2 mins) - 2 days	$150
1-page ad (company provided as a PowerPoint slide, displayed 2 mins) - 3 days	$200
1-page ad (company provided as a PowerPoint slide, displayed 2 mins) - 4 days	$250

Educational Session Sponsor

Recognition during presentation	$300
Company branding on presentation	
Recognition on schedule-at-a-glance (AHDI website and conference portal)	

Conference Portal Advertising

Company logo on home page (minimum of 4 months)	$500

Date: _____

Company:			
Contact:			
Street Address:			
City:	State:	Zip/Postal Code:	Country:
Phone:		Fax:	
Email:		Website:	

Terms: This agreement becomes valid when signed by sponsor and received by AHDI. Payment is due 15 days from receipt of invoice from AHDI. All sponsorships are nonrefundable upon signing.

Company logos and website links should be submitted by email to ahdi@ahdionline.org. Your company grants AHDI non-exclusive, non-assignable, limited license to use your company's logo for the sole purpose of carrying out the promotional efforts set forth in this agreement.

AHDI will email further instructions and assistance on specific deliverables as they become due.

Select One:

❏ Sponsorships: _____ $

❏ A-la-carte: _____ $

Total: _____ $

Payment

❏ Check enclosed (U.S. funds)   **Total Due: $**
Credit Card   ❏Visa   ❏MC   ❏AMEX   ❏DISC

Card #: _____   Exp. Date: _____

Signature: _____   CVV: _____

Print Name: _____

❏ I hereby acknowledge I am authorized on behalf of company to enter into this agreement. I have read, understand, and agree to the terms of this agreement.

Signature: _____   Date: _____

Association for Healthcare Documentation Integrity
3430 Tully Road, Suite 20 #112
Modesto, CA 95350
FAX: 209-527-9633 |Email: ahdi@ahdionline.org