

STRATEGIC PLAN

2025-2028

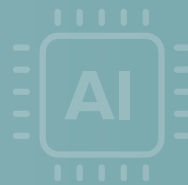
**MEMBER
COMMUNITY**



**CAREER
DEVELOPMENT**



**BEST
PRACTICES**



VISIBILITY



ahdionline.org

FOUR STRATEGIC PRIORITIES WILL ENABLE US TO FULFILL OUR MISSION AND VISION:

Providing a collaborative community that supports professional development

**MEMBER
COMMUNITY**

Fostering a well-educated and credentialed healthcare documentation workforce globally

**CAREER
DEVELOPMENT**

Promoting AHDI as the industry expert in new and updated healthcare documentation best practices

**BEST
PRACTICES**

Promoting the value of AHDI and its members to the healthcare community

VISIBILITY



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MISSION

To lead, educate, and promote professional excellence and integrity in healthcare documentation practices for both humans and animals.



VISION

To partner with healthcare professionals to ensure accurate health stories and optimal health outcomes for all patients, human and animal.

MEMBER
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MEMBER COMMUNITY

Providing a collaborative community
that supports professional development



- Grow and diversify membership to reflect changing roles within the healthcare documentation industry.
- Expand member benefits to meet the needs of an evolving workforce.
- Engage and support members in all stages of their career development.
- Support all those seeking credentials as a healthcare documentation professional.



CAREER DEVELOPMENT

Fostering a well-educated and credentialed
healthcare documentation workforce globally



- Provide resources and support for students, new and seasoned professionals.
- Offer continuing education opportunities for diverse roles within healthcare documentation.
- Guide and support the expansion of diverse healthcare documentation roles.
- Cultivate career advancement through credentialing, networking, and volunteerism.

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BEST PRACTICES



Promoting AHDI as the industry expert in new and updated healthcare documentation best practices

- Revise and update current Best Practices.
- Establish new Best Practices for evolving roles and processes in human and veterinary healthcare documentation.
- Develop industry standards for documentation created with artificial intelligence.
- Promote AHDI as the industry leader in documentation standards.

VISIBILITY



Promoting the value of AHDI and its members to the healthcare community

- Enhance marketing to increase AHDI's presence within the healthcare industry.
- Develop and cultivate global partnerships in human and veterinary healthcare.
- Promote the mission and vision of AHDI to educators, associations, regulatory bodies, and other industry-related organizations.

STRATEGIC THEMES AT A GLANCE

MEMBER COMMUNITY

- Grow and diversify membership
- Expand member benefits
- Engage and support all members

CAREER DEVELOPMENT

- Assist navigation of career journeys
- Foster lifelong learning
- Support professional advancement

BEST PRACTICES

- Expand best practices
- Develop industry standards
- Promote evolving standards

VISIBILITY

- Enhance marketing strategy
- Grow partnerships
- Increase brand recognition