

# POWER of

# WORDS



46th Annual Conference  
Association for Healthcare Documentation Integrity

August 7–9, 2024

**CONFERENCE  
PROSPECTUS**



# POWER of WORDS

AHDI's incredible transformation journey continues! Over the past few years, we have "Broken Boundaries," "Built Bridges," "Spread Our Wings," and "Soared to New Heights." We continue to welcome healthcare documentation specialists working in a wide variety of new and traditional roles from around the world to our community, and not just those who work in healthcare for humans but in veterinary care as well! AHDI launched its newest credential at last year's conference: the Certified Veterinary Healthcare Documentation Professional (CVHDP) and partnered with VCA Animal Hospitals to offer a Veterinary Healthcare Documentation course that will help candidates prepare for the exam. Veterinary scribes are in high demand, and this is one more way we can put our unique set of skills to work!

Once again, AHDI is proud to offer an unparalleled virtual conference experience that has been refined over the past five years. We are confident that HDIVC24 will deliver the same high-energy, high-quality experience you have come to expect! Don't miss this opportunity to showcase your brand by supporting this event. Join AHDI members and nonmembers, students, and professionals from healthcare documentation-related fields worldwide as they convene August 7-9, 2024. Our virtual platform offers attendees, sponsors, and exhibitors a way to meet, connect, and learn from the comfort of their homes/offices no matter where they live. HDIVC24 is an interactive experience that offers on-demand educational sessions, discussion forums, live chats with presenters, and the opportunity to network with attendees, sponsors, exhibitors, and more.

We appreciate your support and hope you will take advantage of this opportunity to network with those who have dedicated their careers to the integrity of healthcare documentation. Multiple levels of support and advertising options are available to ensure a good fit for any budget. Our Operations Manager, Tina Wilson, is happy to help customize a package that works best for you.

Once again, we look forward to "seeing" you this summer. Please contact us with questions; we are happy to assist.

Sincerely,  
*Sheila Gusten*

# ABOUT THE CONFERENCE

## Event Details

- 🌟 Dates: August 7-9, 2024
- 🌟 Location: Virtually through a dynamic online platform
- 🌟 Estimated Number of Attendees: ~200 but could grow larger with our global reach

## Tentative Schedule of Events

- 🌟 Wednesday, August 7 – full day
- 🌟 Thursday, August 8 – full day
- 🌟 Friday, August 9 – full day

## Audience Profile

- 🌟 Healthcare documentation specialists
- 🌟 Medical transcriptionists/editors
- 🌟 Clinician-created documentation auditors/analysts
- 🌟 Managers/supervisors
- 🌟 Educators
- 🌟 Clinical documentation service providers
- 🌟 Clinical documentation improvement specialists
- 🌟 HIM professionals
- 🌟 HIT professionals
- 🌟 Medical scribes
- 🌟 Transcription platform vendors
- 🌟 Dictation/transcription equipment suppliers
- 🌟 Healthcare documentation and HIM students

## Key Benefits

**LONGER EXPOSURE** – Visibility and interaction during the live event PLUS three months following the event when attendees have access on-demand. As conference presentations are re-published at a later time for CE credit, your sponsorship would receive exposure for years beyond the dates of this virtual conference.

**EXPANDED MARKET** – Going virtual opens the door for a larger audience globally, as attendees no longer need to travel to an onsite location.

**NO TRAVEL** – Access the conference from the comfort of your office or home, on your own time – and save \$\$\$ by avoiding travel expenses.

**CUSTOMER LEADS** – Easily capture customer leads with interactive polls as well as interacting with attendees on forums.

**IMMEDIATE VISIBILITY** – Put your brand and company name directly in front of attendees.

## About AHDI

The Association for Healthcare Documentation Integrity is *THE* not-for-profit association representing the healthcare documentation industry. AHDI leads, educates, and advocates for professional excellence and integrity in healthcare documentation policies and practices. Our individual members are healthcare documentation specialists who have extensive responsibilities in the creation of accurate and comprehensive patient care records. Organizational members include healthcare documentation services, schools, healthcare providers, and technology vendors.



## Sponsorship Opportunities

Your support advances AHDI's mission to provide strong educational programs and materials to our membership and healthcare documentation professionals. As with the face-to-face meetings of prior years, the virtual conference continues to provide an excellent venue for participation and marketing from our sponsors and vendors. The robust online platform offers numerous new and expanded opportunities for vendors to get involved and connect with attendees. Customize how you want to advertise, not only during conference but throughout the year!

### Custom Options



Gold and Silver level sponsorship opportunities. Full details, as well as a-la-carte options, can be found on pages 5-6. We can customize the perfect sponsorship package for your budget. Additionally, most items may be available a la carte.

Please contact Tina Wilson at 800-982-2182 to discuss.

## Keynote Sponsor



**Keynote sponsorships available!**

**Contact us at 800-982-2182 or  
ahdi@ahdionline.org for information.**

*Sponsorship items and events subject to change*

# Sponsorship Opportunities



## Sponsorship package includes:

- Sponsor recognition (company contact info and link to website) included on the following:
  - AHDI Website (visible to guests and members throughout the year)
    - Conference page
    - Exhibitor page
  - Conference portal landing page (visible to registrants for at least 4 months)
  - Main tab in conference portal viewer for **all** sessions (visible for at least 4 months)
  - Pre- and post-conference email blasts throughout the year (minimum of 4 email blasts to over 19,000 prospects)
- Video segment (up to 2 minutes) displayed on Virtual Exhibitor tab with poll to capture customer leads
- Video segment (up to 2 minutes) displayed once between sessions with poll to capture customer leads (with option to include prize drawing)
- Two (2) full-access complimentary conference registrations
  - Connect with attendees via conference forum and during chat sessions
- Vendor recognition during closing session drawings if prize provided by exhibitor
- Social activity event advertising
- Sponsor recognition in dedicated "Vendor Showcase" preconference email sent to approximately 19,000 prospects (includes logo, website link, and 50-word description)
- 15% discount off conference registration for sponsor's employees/students (custom discount code provided)
- Custom HDIVC24 gold sponsor digital badge (provided)
- **Exclusive session sponsor – first-come, first-served – act quickly!**  
Choose from one of the following:
  - Continuing education session
  - Company-hosted social activity
  - Vendor showcase to present company overview/demo (10 mins)



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    - Conference page
    - Exhibitor page
  - Conference portal landing page (visible to registrants for at least 4 months)
  - Pre- and post-conference email blasts throughout the year (minimum of 4 email blasts to over 19,000 prospects)
- Video segment (up to 2 minutes) displayed on Virtual Exhibitor tab with poll to capture customer leads
- Video segment (up to 2 minutes) displayed once between sessions with poll to capture customer leads (with option to include prize drawing)
- One (1) full-access complimentary conference registration
  - Connect with attendees via conference forum and during chat sessions
- Vendor recognition during closing session drawings if prize provided by exhibitor
- Social activity event advertising
- Sponsored educational session
- Custom HDIVC24 silver sponsor digital badge (provided)
- Sponsor recognition in dedicated "Vendor Showcase" preconference email sent to approximately 19,000 prospects (includes logo, website link, and 50-word description)
- 10% discount off conference registration for sponsor's employees/students (custom discount code provided)

## Tiered Sponsorship Pricing



Deadline	Corporate & Educational Member Price	Nonmember Price
April 1, 2024	\$2,500	\$2,750
May 1, 2024	\$2,750	\$3,000
July 1, 2024	\$3,000	\$3,250



Deadline	Corporate & Educational Member Price	Nonmember Price
April 1, 2024	\$1,500	\$1,750
May 1, 2024	\$1,750	\$2,000
July 1, 2024	\$2,000	\$2,250

## Opportunities to Partner

### Virtual Exhibitors

Deadline	Corporate/Educational Member Price	Nonmember Price
April 1, 2024	\$400	\$600
May 1, 2024	\$450	\$650
July 1, 2024	\$500	\$700

### Virtual Exhibitor package includes:

- ✱ Company contact info and link to website included on AHDI website (exhibitor page)
- ✱ Logo, link, contact info, and business description listed on Virtual Exhibitor tab within conference portal
- ✱ Video segment (up to 2 minutes) displayed on Virtual Exhibitor tab and shown once between sessions – including poll to capture customer leads!
- ✱ 10% discount off conference registration for exhibitor's employees/students (custom discount code provided)
  - ✱ Connecting with attendees via conference forum and during chat sessions
- ✱ Vendor recognition during closing session drawings if prize provided by exhibitor

## A-la-carte Advertising



### Pre-seminar Advertising

Pre-recorded commercial or slideshow (up to 2 minutes) – 1 day	\$100
Pre-recorded commercial or slideshow (up to 2 minutes) – 2 days	\$150
Pre-recorded commercial or slideshow (up to 2 minutes) – 3 days	\$200

### Between Seminar/Breaktime Advertising

1-page ad (company provided as a PowerPoint slide, displayed 2 mins) - 1 day	\$100
1-page ad (company provided as a PowerPoint slide, displayed 2 mins) - 2 days	\$150
1-page ad (company provided as a PowerPoint slide, displayed 2 mins) - 3 days	\$200

### Educational Session Sponsor

☀ Recognition during presentation	\$300
☀ Company branding on presentation	
☀ Recognition on schedule-at-a-glance (AHDI website and conference portal)	

### Vendor Showcase Blast Email

Logo, website link, and 50-word description included in "Vendor Showcase" emailed to AHDI's database of approximately 17,000+ members and prospects	\$400
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### Conference Portal Advertising

Company logo on home page (minimum of 4 months)	\$500
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## AHDI HEALTHCARE DOCUMENTATION INTEGRITY VIRTUAL CONFERENCE - AUGUST 7-9, 2024

Date: \_\_\_\_\_

Company:			
Contact:			
Street Address:			
City:	State:	Zip/Postal Code:	Country:
Phone:		Fax:	
Email:		Website:	

Terms: This agreement becomes valid when signed by sponsor and/or exhibitor and received by AHDI. Payment is due 15 days from receipt of invoice from AHDI. All sponsorships and exhibits are nonrefundable upon signing.

Company logos and website links should be submitted by email to [ahdi@ahdionline.org](mailto:ahdi@ahdionline.org). Your company grants AHDI non-exclusive, non-assignable, limited license to use your company's logo for the sole purpose of carrying out the promotional efforts set forth in this agreement.

AHDI will email further instructions and assistance on specific deliverables as they become due.

### Select One:

- ☐ Virtual Exhibitor: \_\_\_\_\_ \$
- ☐ Sponsorships: \_\_\_\_\_ \$
- ☐ A-la-carte: \_\_\_\_\_ \$

### Payment

☐ Check enclosed (U.S. funds) Total Due: \$  
Credit Card ☐ Visa ☐ MC ☐ AMEX ☐ DISC

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ CVV: \_\_\_\_\_

Print Name: \_\_\_\_\_

- ☐ I hereby acknowledge I am authorized on behalf of company to enter into this agreement. I have read, understand and agree to the terms of this agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Association for Healthcare Documentation Integrity  
3430 Tully Road, Suite 20 #112  
Modesto, CA 95350  
FAX: 209-527-9633 | Email: [ahdi@ahdionline.org](mailto:ahdi@ahdionline.org)

Contact AHDI: 1-800-982-2182 (1-209-527-9620) or [ahdi@ahdionline.org](mailto:ahdi@ahdionline.org)